



Lions Clubs International District 105W

Membership Aide Memoir

Global Membership Team (GMT)

The Membership Team for District 105W is chaired by the 1st Vice-District Governor.

Sue Wilding is the District Global Membership Co-ordinator (GMT-D).

There is a Membership Team made up by Sue and 4 other Lion members:

Jim Hamilton – whose focus is on websites, making sure we all have Membership Information on our sites and maybe even a ‘Join Us’ button. He can also advise on how to link a website to Social Media as advised by our Social Media Officer Chris Davies.

Clive Barnes – whose focus is on Retention issues and will be encouraging Clubs to make sure that their members remain happy and proud to be Lions. He also has ideas on how to solve the problem of dues for struggling Clubs and how to strengthen an Administration Account.

Rhian Williams – whose focus is on younger members, family and female membership. She will aim to link our younger members together on Social Media (again helped by Chris) and will be helping Lions Clubs to be family friendly and welcoming to women.

Keith Messenger – whose focus is on New Club Development and Sponsorship.

Anyone wanting help of advice from the Team can contact Sue via membership@lions105w.org.uk

Does your Lions Club have a Membership Officer?

It is important to make sure that we keep our current members as well as encourage more people to join us and help us to help the Community. Having someone who focuses on Membership for your Club will help you to see the possibilities and to develop ideas for growth.

If someone is unsure and feels that they need some support or training – we can help! Regular training sessions are organised by our Global Leadership Coordinator and if we know what you need we can make sure that all sessions are relevant and worthwhile for you.

Want to find some resources and ideas online?

Have a look at:

<http://members.lionsclubs.org/EN> where you can search through loads of up-to-date information.

Our HQ in America collects ideas from all around the world and makes them available to all of us so we can learn from and share with others.

<http://members.lionsclubs.org/EN/lions/strengthen-membership/index.php> has lots of information and ideas on how to retain your members.

<http://members.lionsclubs.org/EN/lions/invite-members/index.php> has lots of information and ideas on how to gain new members.

All of these sites are well worth looking at. Any other questions? Please get in touch with Sue.

Lion Susan Wilding membership@lions105w.org.uk

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